

380.1

Br Ernest S. Bradford

E833 Marketing research : how to analyze products, markets, and methods of distribution / Ernest S. Bradford . -- New York : McGraw-Hill , 1951 .

xii, 379 p. : fig. ; 24 cm .

Includes index. .

1. AGRICULTURAL ECONOMICS, MARKETING

Marketing research : how to analyze products, mark...

380.1

Br Ernest S. Bradford

E833 Marketing research : how to analyze products, markets, and methods of distribution / Ernest S. Bradford . -- New York : McGraw-Hill , 1951 .

xii, 379 p. : fig. ; 24 cm .

Includes index. .

AGRICULTURAL ECONOMICS, MARKETING

380.1

Br Ernest S. Bradford

E833 Marketing research : how to analyze products, markets, and methods of distribution / Ernest S. Bradford . -- New York : McGraw-Hill , 1951 .

xii, 379 p. : fig. ; 24 cm .

Includes index. .

380.1

Br Ernest S. Bradford

E833 Marketing research : how to analyze products, markets, and methods of distribution / Ernest S. Bradford . -- New York : McGraw-Hill , 1951 .

xii, 379 p. : fig. ; 24 cm .

Includes index. .

1. AGRICULTURAL ECONOMICS, MARKETING