

303.484

Ro Everett M. Rogers

E8620- Diffusion of innovations / Everett M. Rogers . -- 5th. ed. . -- New

E8782မအူပင် York : Free Press , 2003 .

xxi, 551 p. : fig. ; 24 cm .

Includes bibliographical references and index. .

978-0-7432-2209-9

1. DIFFUSION OF INNOVATIONS, DIFFUSION OF
INNOVATIONS - Study and teaching - History

Diffusion of innovations

303.484

Ro Everett M. Rogers

E8620- Diffusion of innovations / Everett M. Rogers . -- 5th. ed. . -- New

E8782မအူပင် York : Free Press , 2003 .

xxi, 551 p. : fig. ; 24 cm .

Includes bibliographical references and index. .

978-0-7432-2209-9

DIFFUSION OF INNOVATIONS, DIFFUSION OF INNOVATIONS -

303.484 Study and teaching - History

Ro

E8620- Everett M. Rogers

E8782မအူပင် Diffusion of innovations / Everett M. Rogers . -- 5th. ed. . -- New

York : Free Press , 2003 .

xxi, 551 p. : fig. ; 24 cm .

Includes bibliographical references and index. .

978-0-7432-2209-9

303.484

Ro Everett M. Rogers

E8620- Diffusion of innovations / Everett M. Rogers . -- 5th. ed. . -- New

E8782မအူပင် York : Free Press , 2003 .

xxi, 551 p. : fig. ; 24 cm .

Includes bibliographical references and index. .

978-0-7432-2209-9

1. DIFFUSION OF INNOVATIONS, DIFFUSION OF
INNOVATIONS - Study and teaching - History